



The Lions Club of Sydney Chinese Inc.

District 28195 of Lions International
P O Box K422, Haymarket Sydney NSW 2000

Charity Ball 2009 Sponsorship Packages

Principal Sponsor (must have been Principal or Major Sponsor for a minimum of 4 years)

Value of sponsorship package: \$12,000 or above

Sponsorship package could comprise any combination of the following:

Corporate table(s) at \$2,980 per table of 10

Cash donations

Auction Prizes, Table Prizes, Raffle Prizes

Benefits

Invitation to all Ball related promotional events, including Press Conference; 1 page ad (190mm x 265mm, full colour, self-supplied artwork); acknowledgement as Principal Sponsor in Commemorative Booklet; display of free-standing banner during function; display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; company logo appearing on front cover of Ball tickets, invitations, Booklets and DVD casings if respective printing deadlines are met; and verbal acknowledgements during event as Principal Sponsor

Major Sponsors

Value of sponsorship package: \$10,000-\$11,999

Sponsorship package could comprise any of the items described above

Invitation to all Ball related promotional events, including Press Conference; 1 page ad (190mm x 265mm, full colour, self-supplied artwork); acknowledgement as Major Sponsor in Commemorative Booklet; display of free-standing banner during function; display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; company logo appearing on front cover of Ball tickets, invitations, Booklets and DVD casings if respective printing deadlines are met; and verbal acknowledgements during event as Major Sponsor

Sponsors

Value of sponsorship package: \$5,000-\$9,999

Sponsorship package could comprise any of the items described above

1 page ad (190mm x 265mm, full colour, self-supplied artwork); invitation to all Ball related promotional events; acknowledgement as Sponsor in Commemorative Booklet if printing deadline is met; display of free-standing banner during function; and verbal acknowledgement during event as Sponsor

Donors

Value of sponsorship package: \$3,000-\$4,999

Sponsorship package could comprise any of the items described above

Acknowledgement as Donor in Commemorative Booklet if printing deadline is met

Corporate Tables

Subscription of Corporate Tables at \$2,980 per table of 10

Allocation of Corporate Table at the function; and acknowledgement as Subscriber of Corporate Table in Commemorative Booklet if printing deadline is met

Exhibitors

Display of promotional materials in pre-dinner drink area: \$800

Display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; and acknowledgement in Commemorative Booklet as Exhibitor if printing deadline is met

Advertisers

Full page full colour ad in commemorative booklet \$500

1 page ad in Commemorative Booklet (190mm x 265mm, full colour, self-supplied artwork)

Cash Donations of \$1000-\$2,999

Acknowledgement in Commemorative Booklet if printing deadline is met; and verbal acknowledgement at the function

Raffle/Table Prizes

Acknowledgement in Commemorative Booklet if printing deadline is met, and verbal acknowledgement (Table Prizes only) at the function

Contact: President Anthony Cheung (Mobile: 0414 330 887 Fax: 9686 3031 email: sydneychineselions@yahoo.com.au)
Secretary Crystal Siu (Mobile: 0400 228 823 Ph/Fax: 9570 8900, email: ccsiu@hotmail.com)