



Sydney Chinese Lions Charity Ball 2023 Sponsorship Packages

Major Sponsors

Value of sponsorship package: \$10,000+

Sponsorship package could comprise any combination of the following:

Corporate table(s) at \$3,500 per table of 10

Cash donations

Invitation to all Ball related promotional events, including Press Conference; 1 page ad (210 mm (W) x 210 mm (H), full colour, self-supplied artwork); acknowledgement as Major Sponsor in Commemorative Booklet; display of free-standing banner during function; display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; company logo appearing on inside back cover of Ball Booklets if respective printing deadlines are met; and verbal acknowledgements during event as Major Sponsor

Sponsors

Value of sponsorship package: \$5,000-\$9,999

Sponsorship package could comprise any combination of the following:

Corporate table(s) at \$3,500 per table of 10

Cash donations

1 page ad (210 mm (W) x 210 mm (H), full colour, self-supplied artwork); invitation to all Ball related promotional events; acknowledgement as Sponsor in Commemorative Booklet if printing deadline is met; display of free-standing banner during function; and verbal acknowledgement during event as Sponsor

Corporate Tables

Subscription of Corporate Tables at \$3,500 per table of 10

Allocation of Corporate Table at the function; and acknowledgement as Subscriber of Corporate Table in Commemorative Booklet if printing deadline is met

Corporate Seats

Subscription of Corporate Seats at \$350 per seat

Allocation of Corporate Seats at the function

Exhibitors

Display of promotional materials in pre-dinner drink area: \$1,000

Display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; and acknowledgement in Commemorative Booklet as Exhibitor if printing deadline is met

Advertisers

Full page full colour ad in commemorative booklet: \$500

1 page ad in Commemorative Booklet (210 mm (W) x 210 mm (H), full colour, self-supplied artwork) if printing deadline is met

Cash Donations of \$1000+

Acknowledgement in Commemorative Booklet if printing deadline is met; and verbal acknowledgement at the function

Raffle Prizes

Acknowledgement in Commemorative Booklet if printing deadline is met

Contact: Ball 2023 Committee Chairman - Lion Dr Anthony Cheung OAM (Mobile: 0414 330 887, email: tonycmcheung@hotmail.com)
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